



PINNACLE LISTS

A division of West Coast Solutions, Inc.

Advertising Specifications:

Your Image

Should be visible within the top 216 pixels of campaign.

(Image table should not exceed a width of more than 650 pixels)
An ideal image area 650 x 216.

Recipient's Name will be dynamically placed in the top line.

Information:

Subject line should not exceed 72 character lines.

Body of email (text message) should not exceed 72 character lines deep.

For fast loading low bandwidth pages:

HTML documents should not exceed more than 8K.

**JAVA Scripts will not be accepted unless compliant with all major browsers i.e.:
Internet Explorer, Netscape & AOL.**

JAVA TAG's not to exceed 72 characters.

In each message the list owner provides a remove option.

You also provide an opt-out link here (must be web-based)

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On Time, On Target, Complete List Solutions!



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